

Practitioner of the Year

George Manahan

Best in West Virginia

Crisis Communications Campaign
SUBWAY Jared Fogle Cancelled Appearance
Charleston Town Center
The Arnold Agency

Chapter President

Kenneth (Buddy) Davidson II

Chapter Service Award

BrickStreet Insurance Corporate Affairs

Crystal Award

Community Relations Campaign

CTRS Community Relations Campaign
Charles Town Races and Slots
Rainmaker Media Group

Crystal Award

Special Events and Observances 7 days or less

Aker Solutions Offshore Technology Conference
Aker Solutions
Blackwell and Co.

Crystal Award

Special Events and Observances 7 days or less

RAZE on 2008
WV Dept of Health and Human Resources
The Arnold Agency

Crystal Award

Crisis Communications Campaign

SUBWAY Jared Fogle Cancelled Appearance
Charleston Town Center
The Arnold Agency

Crystal Award

Integrated Communications Campaign

edelivery Save A Tree Feed An Animal
One Valley Bank

Crystal Award

Integrated Communications Campaign

Come Home to West Virginia
WV Dept of Commerce
Commerce Communications

Crystal Award

Integrated Communications Campaign
RAZE Incentives and Recruitment Campaign
WV Dept of Health and Human Resources
The Arnold Agency

Crystal Award

Integrated Communications Campaign
WV Campaign for a Healthy Future
The Manahan Group

Crystal Award

Integrated Communications Campaign
SMART529 "When I Grow Up" Contest
WV College Prepaid Tuition and Saving BOT
The Manahan Group

Crystal Award

Annual Reports
Building Upon Our Foundation
BrickStreet Mutual Insurance

Crystal Award

Annual Reports
2007 Tamarack Foundation Annual Report
Tamarack Foundation
The Arnold Agency

Crystal Award

Annual Reports
WV Dept of Agriculture Annual Report 2008
WV Dept. of Agriculture

Crystal Award

Annual Reports
WV Housing Development Fund Annual Report
WV Housing Development Fund
The Manahan Group

Crystal Award

Internal Communications – 4 or more color magazine

Home for the Holidays . . . To Stay!

WV Dept of Commerce

Commerce Communications

Crystal Award

External Communications – 4 or more color magazine

InSide BrickStreet

BrickStreet Mutual Insurance

Crystal Award

External Communications – 4 or more color magazine

Charleston CVB Visitors Book

Charleston CVB

The Manahan Group

Crystal Award

External Communications – 4 or more color newsletter

SMART529 SMART Family News "When I Group Up" edition

WV College Prepaid Tuition Saving BOT

The Manahan Group

Crystal Award

Writing – News Releases (fewer than 1000 words)

Farming Challenges in WV

WV Dept. of Agriculture

Crystal Award

Writing – Articles (more than 1000 words)

Charleston Magazine - Pathways to a New Charleston

Charleston Magazine

The Manahan Group

Crystal Award

Writing – Articles (more than 1000 words)

The Dixon Hughes Home Team

Dixon Hughes

Maple Creative

Crystal Award

Collateral Materials – Posters

American Indian Tobacco Quit Line Program

Montana Tobacco Use Prevention Program

The Arnold Agency

Crystal Award

Collateral Materials – Brochures

Aker Solutions Brochure

Aker Solutions

Blackwell and Co.

Crystal Award

Collateral Materials – Brochures

Collaborative Cessation Program

WV Dept of Health and Human Resources

The Arnold Agency

Crystal Award

Collateral Materials – Brochures

Marshall PRSSA Brochure

Marshall University PRSSA

Crystal Award

Collateral Materials – Invitations

2008 Tamarack Foundation Gala Invitation

Tamarack Foundation

The Arnold Agency

Crystal Award

Collateral Materials – Invitations

Wheeling Jamboree Invitation

Wheeling Jamboree

Rainmaker Media Group

Crystal Award

Collateral Materials – Logos

Beyond The Backyard Logo

Blackwell and Co.

Crystal Award

Collateral Materials – Logos

Wheeling Jamboree Logo

Wheeling Jamboree

Rainmaker Media Group

Crystal Award

Collateral Materials – Logos

Marshall University PRSSA Logo

Marshall PRSSA

Crystal Award

Collateral Materials – Direct Mail

Quit Line Physician Card
WV Dept of Health and Human Resources
The Arnold Agency

Crystal Award

Collateral Materials – Direct Mail

The Arnold Agency Time Capsule
The Arnold Agency

Crystal Award

Collateral Materials – Holiday Cards

Arnold Agency Interactive Holiday Card
The Arnold Agency

Crystal Award

Special Purpose Publications – Single Issue

Health Care Marketing Brochure
The Arnold Agency

Crystal Award

Special Purpose Publications – Single Issue

Pocahontas County 2009 Travel Guide
Pocahontas County Convention and Visitors Bureau
Blackwell and Co.

Crystal Award

Special Purpose Publications – Books

CROSSINGS - Bridge Building in West Virginia
WVDOT Communications Office

Crystal Award

Audiovisual Presentations

News Real
West Virginia University
Marketing Communications

Crystal Award

Interactive Communications – Web Sites/Intranets

Rainmaker Website
Rainmaker Media Group

Crystal Award

Interactive Communications – Web Sites/Intranets

reACT website

Montana Tobacco Use Prevention Program

The Arnold Agency

Crystal Award

Interactive Communications – Interactive CD-ROM

West Virginia First Interactive CD

Steptoe & Johnson

The Arnold Agency

Honorable Mention

Community Relations Campaign

Montana Clean Indoor Air Act Countdown Campaign

The Arnold Agency

Honorable Mention

Special Events and Observances 7 days or less

A Night In Casablanca

St. Joseph's Hospital/WV Wesleyan College

Honorable Mention

Special Events and Observances 8 days or more

Energize WV Teacher Training Seminars

Energize WV

Rainmaker Media Group

Honorable Mention

Crisis Communications Campaign

West Virginia Lottery "Lucky Eight" Powerball Winners

West Virginia Lottery Commission

Charles Ryan Associates

Honorable Mention

External Communications Campaign

Green Pricing Options

Appalachian Power

Charles Ryan Associates

Honorable Mention

External Communications Campaign

WV Campaign for a Healthy Future

The Manahan Group

Honorable Mention

Integrated Communications Campaign

Watt, Why and How Consumer Education Campaign
Appalachian Power
Charles Ryan Associates

Honorable Mention

Integrated Communications Campaign
WV Agritourism Development Program
WV Dept. of Agriculture

Honorable Mention

Annual Reports
2007 Mountain State Blue Cross Blue Shield Annual Report
Mountain State Blue Cross Blue Shield
The Arnold Agency

Honorable Mention

Internal Communications – 4 or more color magazine
Huntington Museum of Art

Honorable Mention

External Communications – 4 or more color magazine
West Virginia University Alumni Magazine
West Virginia University

Honorable Mention

Writing – Articles (more than 1000 words)
Making Safety A Daily Priority
BrickStreet Mutual Insurance

Honorable Mention

Writing – Articles (more than 1000 words)
Mining for Success
BrickStreet Mutual Insurance

Honorable Mention

Collateral Materials – Posters
Covenant House Poster
Covenant House
The Manahan Group

Honorable Mention

Collateral Materials – Brochures
Bailey & Glasser LLC Announcement Card
Bailey & Glasser

The Manahan Group

Honorable Mention

Collateral Materials – Brochures

Escatawba Brochure

Escatawba

Rainmaker Media Group

Honorable Mention

Collateral Materials – Brochures

Smart529 General Information Brochure

WV College Prepaid Tuition Savings BOT

The Manahan Group

Honorable Mention

Collateral Materials – Logos

Charleston CVB Logo

Charleston CVB

The Manahan Group

Honorable Mention

Collateral Materials – Logos

Charleston Area Furniture Bank Logo

Charleston Area Furniture Bank

Rainmaker Media Group

Honorable Mention

Collateral Materials – Logos

Creighton Block Gallery logo

Creighton Block Gallery

The Arnold Agency

Honorable Mention

Collateral Materials – Direct Mail

reACTivism in a box

Montana Tobacco Use Prevention Program

The Arnold Agency

Honorable Mention

Special Purpose Publications – Single Issue

SMART529: Start Smart" Preschool Newsletter

WV College Prepaid Tuition and Savings BOT

The Manahan Group

Honorable Mention

Audiovisual Presentations

Statewide Conference Video

WV Dept of Health and Human Resources

The Arnold Agency

Honorable Mention

Interactive Communications – Web Sites/Intranets

WV Orthopaedic Society Website

WV Orthopaedic Society

Homestead Communications