

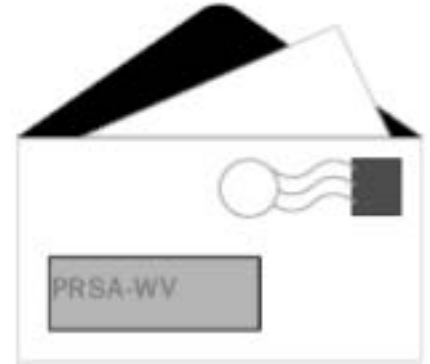
Just a reminder: 2008 committee choices due now

For the first time in our history, chapter dues are now being collected as part of your annual PRSA dues renewal. Chapter dues have been raised to \$50 for regular members, and \$40 for associate members, the first increase in a decade. Please remember to include your chapter dues payment when your national renewal date arrives throughout the year.

Information on committee service, communication choices and advertising wishes were

previously included with the chapter dues statement. To continue providing opportunities for your choice of committee service, directory update and committee selection forms have been mailed to all members. The form gives you the opportunity to request service on specific committees which were described in the letter.

Please be sure to return your form so your committee service and communication choices can be honored.



This is an excellent time to recommend coworkers or peers for membership in PRSA. Just contact the office to have information sent to prospects.

Wanted: Event sponsors

In an effort to provide more services for chapter members, without further increasing your costs, we are looking for business partners who want to reach influential members of the public relations community in West Virginia.

Corporate Sponsorship Chairwoman Sharon King has compiled a variety of opportunities to offer to those companies with whom you do business. These opportunities are available at a range of prices for various combinations of sponsorship and advertising opportunities.

The public relations market is a valuable one for many advertisers, and the PRSA-WV Chapter members represent the

best investment for many service suppliers.

If you do business with printers, still and video photographers, graphic artists, web designers, computer suppliers, office equipment vendors (the list is endless, and you've got the idea by now), please contact we.are.pr@prsavv.org if you know someone who should be reaching our members.

With a chapter budget of nearly \$20,000, the officers, board members and committee chairs are working to provide you with top quality programs and services at the lowest possible cost, so please help in this effort by sharing names of potential advertisers and sponsors.

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Committee Work

Committee planning underway for 2008 chapter work

President Tammy Wheeler announces the following leadership appointments for 2008:

- Accreditation
Joe Long, APR
- Awards
Leah Worley
- Bylaws
John Womack
- Chapter Excellence
Todd Beane
- Corporate Sponsorship
Sharon King
- Ethics Officer
Helen Matheny, APR
- Membership
Debbie Starks

- Nominating
Cathryn Harris, APR, Fellow
- Professional Development
Kristi Rhule
- Program
Buddy Davidson
- Public Relations
Jason Keeling
- Public Service
Todd Beane
- Student Liason
Sara Payne Scarbro
- Young Professionals
TBA

Final committee listings will be available on the web site at www.prsawv.org and in the membership directory.

PRSA-WV Chapter member benefits

- Accreditation support
- Chapter & Verse
- Code of Ethics
- Committee service
- Leadership opportunities
- Membership directory
- Monthly programs
- Networking opportunities
- Professional development
- Skills development
- Volunteer opportunities
- Web site

WANTED: Your articles!

Send your top ten tips on

- a public relations issue or tactic
- managing staff/clients
- time management
- managing stress

They will be published in this space in an upcoming issue of *Chapter & Verse*

we.are.pr@prsawv.org

'08 Board

Meeting Notice

Officers

President

Tammy Harper Wheeler
The Arnold Agency
304.342.1200

President-elect

Buddy Davidson
WV Dept. of Agriculture
304.558.3708

Treasurer

George Manahan
The Manahan Group
304.343.2800

Secretary

Lisa Wharton Turner
St. Joseph's Hospital
304.473.0078

Past President

Todd Beane
WV State University
304.766.5197

Directors

Rob Jones, APR (2008)

Jim C. Hamer Co.
304.453.6381

Sharon King (2009)

Charleston Civic Center
304.345.1500

Crystal Good (2010)

Jackson Kelly
304.340.1143

Assembly Delegates

Cathryn Harris, APR, Fellow

Consultant
304.610.1217

Rob Jones, APR (2008)

Jim C. Hamer Co.
304.453.6381

Executive Director

Diane Slaughter, CAE, APR,
Fellow

304.984.0308
we.are.pr@prsawv.org

PR and the 2008 Legislature



What major issues will be facing lawmakers and lobbyists during the 2008 legislative session? What role will public relations play in the legislative process for lawmakers, lobbyists and voters?

Get the inside story at the January 16 meeting from invited guest Raamie Barker. Barker handles public relations and other management duties for Senate President Earl Ray Tomblin. A legislative and communications veteran, Barker will be sharing his experiences with public relations and the legislative process, as well as previewing key issues expected to come before legislators.

The Charleston Marriott Hotel will be hosting this noon luncheon meeting.

Reservations are required for this meeting and must be received by Friday, January 11. Cancellations after the deadline will be billed. The cost for the meeting is \$17 for students and members and \$22 for guests. Please add \$5 per person for walk-ins or if we must bill you.

.....
 Yes, I will attend "PR and the 2008 Legislature" noon luncheon meeting on Wednesday, January 16.

Name _____

Company _____

Email _____

Guest _____

Company _____

Check enclosed for \$17 per student or member and \$22 per guest (\$_____)

Reservations are required for this meeting and must be received by Friday, January 11.

Make check payable and mail with reservation form to:

PRSA-WV Chapter
PO Box 13604
Charleston, WV 25360-0604



President's Corner

I want to start out by letting you know that I am very excited about our 28th year as a chapter. We have a wonderful leadership team that is ready to have an exciting and productive year.

As Todd Beane mentioned at our November meeting, we had some great successes in 2007. We welcomed 15 new members to the chapter and our average attendance at monthly chapter events was nearly 30 people. We were named an East Central District Chapter of Excellence. We are hosting the 2007 and 2008

East Central Diamond Awards, which will increase our chapter coffers. We are now having our dues collected by national and the dues increase for 2008 was our first in a decade. Our financial position is strong. We met our 2007 operating budget projections.

We couldn't have done it without the support of our members - thank you.

I encourage each and every one of you to sign up for service on a committee this year. Serving on a committee is an excellent

way to get involved with other student and professional chapter members, and enhance your leadership skills within our Chapter.

I welcome any suggestions or comments you may have, so please don't hesitate to contact me at 304.342.1200 or twheeler@arnoldagency.com.

Here's to a wonderful and successful New Year,

Tammy Wheeler, President

PRSA-WV Chapter
PO Box 13604
Charleston, WV 25360



January 16
Legislative PR
Raamie Barker
Marriott Hotel
12:00 p.m.