

Senator Goodwin Shared Senate Experiences in November

By Hallie Sampson, WV SU

“It was hard to take the seat that was held by one of the most revered men in West Virginia’s history,” according to Senator Carte Goodwin. He was appointed to the late Senator Robert C. Byrd’s congressional seat for six months in 2010. Goodwin said he wasn’t prepared for the amount and nature of media attention he received. One outlet even weighed the senator’s attrac-

tiveness compared to the other serving senators at the time.

He knew there was an enormous amount of serious work to be done, including casting the deciding vote on H.R. 4213 (Unemployment Compensation Extension Act of 2010). His was the deciding vote to break the filibuster on the bill. He knew which way he was going to vote.

He just wasn’t sure how to cast the vote. No one had told

the junior senator exactly how to mechanically cast a vote. He said voting on a bill is like bidding at an auction, where “the most important thing about an auction is knowing how to bid.”

Goodwin said he would be forever thankful and proud for being able to serve West Virginia.



PRSA-WV Chapter Officers for 2012 Installed in November

Officers for 2012 were installed during November’s meeting. The 2012 officers present were (from left): Assembly Delegate Joe Gollehon, APR, Fellow PRSA; Director Stacy Deel; Secretary Sara Payne Scarbro; Treasurer Amy Wentz Berner, Immediate Past President Lisa Wharton; President-elect Jeri Matheny, APR; and President Debbie Starks. Officers not pictured are Directors Helen Matheny, APR, and Laura Jordan. The installation ceremony was performed by Bill Chaddock, the chapter’s first president.

He presented Lisa Wharton with the inaugural Bill Chaddock Presidential Service Award.



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Planning begins for 2012 chapter activities

Exciting plans are being made as PRSA-WV Chapter begins its 32nd year of serving public relations professionals in West Virginia.

President Debbie Starks and her leadership team are recruiting committee chairpersons. They will be announced in the January issue of *Chapter & Verse*.

Since chapter dues are now being collected by PRSA nationally, an electronic survey is being sent to each member that allows you to express interest in committee service, as well as advertising in the membership directory or *Chapter & Verse*, plus sponsoring or underwriting a meeting or special event.

The form gives you the opportunity to request service on the following specific committees.

- **Accreditation** Committee: schedules APR study sessions and administers the exam.
- **Awards** Committee: develops entry forms and calls for entry, arranges for judging of entries, orders awards and prepares for the Crystal Awards Gala; judges other awards as needed.
- **Bylaws** Committee: maintains and updates the chapter's bylaws and policy manual.
- **Chapter Excellence** Committee: prepares entries for the East Central District Chapter Excellence Awards competition based on 2011 activities and events.
- **Corporate Sponsorship** Committee: works with ven-

dors to generate sponsorship-relationships for the chapter.

- **Membership** Committee: compiles the membership directory, distributes information to prospective members and acts as liaison with PRSA membership.
- **Nominating** Committee: consisting of three APR members, presents a slate of officers for election by the membership at the annual business meeting.
- **Professional Development** Committee: selects topics and speakers and markets two professional development programs.
- **Program** Committee: develops programs and selects speakers for monthly meetings.
- **Public Relations** Committee: promotes the profession and the chapter to the public.
- **Public Service** Committee: selects and implements public service projects that meet community needs.
- **Student Liaison** Committee: works with four PRSSA chapters, working with advisors and developing relationships among and between PRSSA and PRSA.

In addition, the chapter is establishing a mentorship program for PRSSA members and young professionals. They will be matched with senior professionals in the chapter based on experience, area of practice and other metrics. Complete information is available at www.prsawv.org. We urge all professionals to participate.

Your input is sought for chapter activities. Call PRSA-WV at 304.984.0308 with questions.

2012 meeting dates announced

Please mark your calendar for these preliminary PRSA-WV Chapter meeting dates in 2012.

Meeting locations may vary this year, so please make note of the calendar each month.

- **January 25**
Luncheon meeting
Marriott Hotel
- **February 15**
Luncheon meeting
Marriott Hotel
- **March 32**
Luncheon meeting
Marriott Hotel
- **April 18**
Luncheon meeting
Marriott Hotel
- **May 16**
Professional development seminar
- **June 20**
Crystal Awards Gala
Charleston Civic Center
- **July 18**
Luncheon meeting
Marriott Hotel
- **August 15**
Luncheon meeting
Marriott Hotel
- **September 19**
Professional development seminar
- **October 17**
Luncheon meeting
Marriott Hotel
- **November 14**
Installation dinner
Charleston Civic Center

50 for \$50

Join this list of PR professionals today in supporting students and other professionals and promoting statewide education through the West Virginia Chapter of PRSA.



Donors

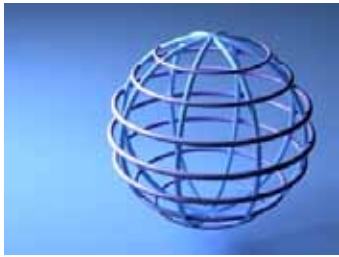
Linda Arnold
J. Todd Beane
Amy Wentz Berner
Buddy Davidson
Stacy Deel
Tammy Harper
Cathryn Harris, APR
Fellow PRSA
Paul Helmick
Linesey Lilly
George Manahan
Dr. Diana Martinelli
Jeri Matheney, APR
Helen Matheny APR
Kelly Merritt
Cindy Miller
Emily Seufer
Diane Slaughter CAE
APR, Fellow
Debbie Starks
Lisa Wharton

New members recognized

We thank all the members who recommended the following new members of PRSA and the West Virginia Chapter during 2011!

- Kaylin Adkins
United Way of River Cities
Huntington, WV
Phone: (304) 634-1041
kaylinreeneadkins@gmail.com
- Kristin Call
West Virginia Power
Charleston, WV
Phone: (304) 344-2287
kcall@wvpower.com
- Morgan Clevenger
Springfield, MO
Phone: (417) 889-2057
Clevenger.morgan@gmail.com
- LeAnn Dickens
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- Kathleen DuBois, MA
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- Melissa Dungey
A All Animal Control
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- Tom Hunter
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Dominion Resources Services
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- Hallie Sampson
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South Charleston, WV
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- Anthony Staley
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- Jennifer Turner
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- Briana Wilson
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Phone: (304) 237-0200
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- Maureen B. Zambito
Wheeling Jesuit University
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PRSA-WV Chapter
PO Box 13604
Charleston, WV 25360



December
No Meeting
Happy Holidays!

January 25, 2012
Topic/Speaker TBA
12:00-1:30 p.m.
Marriott Town Center Hotel



President's Corner

Lisa Wharton

As our 31st year draws to a close, I would like to take this opportunity to thank everyone who has supported me during this year as President of the West Virginia Chapter. Thanks to the hard work and countless hours put in by our Board of Directors, Committee Chairs and membership, together we have accomplished much for our Chapter this year.

In a year of troubled economic time, we have had the fortune to welcome 19 new members to the world of PRSA. We had an average attendance of 46 people at our monthly luncheons and professional

development seminars. In June, we celebrated an incredibly successful Crystal Awards Gala, recognizing excellence in public relations throughout the state.

In recognition of our *State Journal* insert, we received an East Central District Chapter Excellence Award for Chapter Outreach. We had great member participation in our "50 for \$50" campaign and have now gone five years without a chapter dues increase.

I am most proud of our chapter's outreach efforts into the rest of the state this year. In May, we held a very successful professional

development seminar at the Stonewall Resort and welcomed over 70 people from the central and northern parts of the state. We followed this outreach in October by holding our first video teleconference at five different sites throughout the state. I believe that with this active outreach, we bring the benefit and excellence of PRSA to public relations professionals throughout the state.

It is has been my pleasure and my honor to serve as this year's President. I wish you and your families a wonderful holiday season and great New Year!

