



Just a reminder: 2010 committee choices due now

PRSA is now collecting chapter dues as part of your annual national dues billing, but we still need some information formerly collected on our dues statements.

Information on committee service, communication choices and advertising wishes were previously included with the chapter dues statement. To continue providing opportunities for your choice of committee service, we conducted an online survey to ask your

committee service preferences, desired information delivery method and interest in 2010 advertising and sponsorship opportunities. Nearly one-quarter of our members responded.

If you weren't one of the 26 members who let us hear from you, it's not too late to participate in 2010!

Simply review the committee opportunities listed in the December 2009 issue of *Chapter & Verse* (which can be found in the archive section of www.prsawv.org), then send an email to we.are.pr@prsa-wv.org giving us your first and second choices for 2010 committee

service, whether you prefer to receive the newsletter by mail or online, and if you would like more information on 2010 advertising or event sponsorship.

Please let us hear from you so your committee service, advertising and communication choices can be honored.

Please remember to include your chapter dues payment of \$50 when your national renewal date arrives throughout the year.

This is an excellent time to recommend coworkers or peers for membership in PRSA. Just contact the office to have information sent to prospects.

Wanted: Event Sponsors

In an effort to provide more services for chapter members, without further increasing your costs, we are looking for business partners who want to reach influential members of the public relations community in West Virginia.

The PRSA-WV Chapter office has compiled a variety of opportunities to offer to those companies with whom you do business. These opportunities are available at a range of prices for various combinations of sponsorship and advertising opportunities.

The public relations market is a valuable one for many suppliers, and the PRSA-WV Chapter members represent a great investment.

If you do business with printers, photographers, graphic artists, web designers, computer suppliers, office equipment vendors or other suppliers, please contact we.are.pr@prsa-wv.org.

With a chapter budget of nearly \$20,000, the officers, board members and committee chairs are working to provide you with top quality programs and services at the lowest possible cost, so please help in this effort by sharing names of potential advertisers and sponsors.

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Committee Work

WANTED: Your articles!

Send your top ten tips on

- a public relations issue or tactic
- managing staff/clients
- time management
- managing stress

They will be published in this space in an upcoming issue of *Chapter & Verse*.

email to: we.are.pr@prsawv.org

PRSA-WV Chapter Member Benefits

- Accreditation support
- Chapter & Verse
- Code of Ethics
- Committee service
- Leadership opportunities
- Membership directory
- Monthly programs
- Networking opportunities
- Professional development
- Skills development
- Volunteer opportunities
- Web site

This could be your ad!

Or, you could choose from our variety of opportunities to reach an impressive list of public relations professionals in companies throughout West Virginia.

These public relations professionals spend thousands of dollars each year with suppliers of advertising, marketing, online services, printing, photography, office supply services and more.

They hold meetings at resort and business destinations ranging in length from a few hours to a few days. Are they a market you want to reach?

You can reach them through:

- ads like this in Chapter & Verse each month;
- advertising in the 2010 Membership Directory;
- advertising on our Web site, <http://www.prsawv.org>;
- sponsorship of a PRSA-WV monthly meeting;
- underwriting of our Crystal Awards program; or
- sponsorship of a PRSSA student grant or scholarship.

Call Executive Director Diane Slaughter, CAE, APR, Fellow PRSA, at 304.984.0308 to determine which advertising or sponsorship opportunity will best meet your needs.



Meeting Notice

'10 Board

Officers

President

George Manahan
The Manahan Group
304.343.2800

President-elect

Lisa Wharton Turner
St. Joseph's Hospital
304.473.0078

Treasurer

Deborah Starks
Mountain State
Blue Cross Blue Shield
304.347.7663

Secretary

Sharon King
Charleston Civic Center
304.345.1500

Past President

Buddy Davidson
WV Dept. of Agriculture
304.558.3708

Directors

Crystal Good (2010)
Mythology Marketing
304.206.6774

Amy Wentz Berner (2011)
Consultant
304.755.1999

Helen Matheny, APR (2012)
WV Medical Foundation
304.925.0342

Assembly Delegate
Joe Gollehon, APR (2011)

Charles Ryan Assoc.
304.342.0161

Executive Director

Diane Slaughter, CAE, APR,
Fellow PRSA
304.984.0308
we.are.pr@prsawv.org

As all former gubernatorial press secretaries know, the Governor proposes and the legislature disposes. So, how do they keep the boss's issues top of mind while the legislature considers his issues (or tries to kill them)?

Join us for the chapter's January 20 meeting when a panel of current and former press secretaries will discuss how a gubernatorial press office maintains its message during a legislative session.

Participants include Matt Turner, communications director to Gov. Manchin, Rod Blackstone, former press secretary to Gov. Underwood and Amy Shuler-Goodwin, former press secretary to Gov. Wise. President George Manahan, former press secretary to Gov. Caperton, will moderate the panel.

The Charleston Marriott Hotel will be hosting this noon luncheon meeting in the Gauley Room. The 2010 board of directors will meet at 11:00 a.m. Reservations are required for this meeting and must be received by Friday, January 15. Cancellations after the deadline will be billed. The cost for the meeting is \$17 for students and members and \$22 for guests. You can register and pay online at www.prsawv.org.



_____ Yes, I will attend the noon luncheon meeting on Wednesday, January 20.

Name_____

Company_____

Email_____

Guest_____

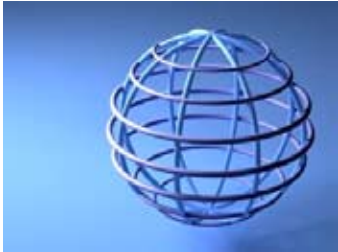
Company_____

_____ Check enclosed for \$17 per student or member and \$22 per guest (\$_____)

Reservations are required for this meeting and must be received by Friday, January 15. Register by mail or online at www.prsawv.org.

Make check payable and mail with reservation form to:
PRSA-WV Chapter
PO Box 13604
Charleston, WV 25360-0604

PRSA-WV Chapter
PO Box 13604
Charleston, WV 25360



January 20
Maintaining the
Governor's
message
Marriott Hotel
12:00 p.m.
Board meeting
11:00 a.m.



President's Corner

George
Manahan

Happy New Year.

I hope and pray that all of you had a relaxing, enjoyable and safe holiday season with the ones that you love.

The New Year brings to us an exciting new decade and our chapter's 30th anniversary.

During the next year, it is my hope that you will join me in a renewed commitment to our community; a continued strengthening of our chapter; and a rededication to our profession.

Many of us in the profession give back to our community by volunteering our time and expertise. I think we would be surprised to learn

just how much each of us contribute. In the coming weeks, I will be sending out a survey that will allow us as a profession to quantify those contributions.

To honor our 30th anniversary and strengthen our chapter, I would like to set a goal of 30 new members in 2010. This may be a lofty goal, but obtainable, with everyone's help and support. I hope to establish a fund that will help pay dues for members who can't afford to join, but are practicing PR practitioners.

There is no better way to network, even in a down economy, than by regularly interacting with others in the industry. To that end,

I would like to establish a bimonthly "PR Coffee Club" that would meet for an hour and discuss hot topics in the industry. For example, if we had met in December, we could have discussed how we might have handled Tiger Woods' crisis communications. I would like to start this in February. If you are interested, please let me know at gmanahan@manahangroup.com.

And finally, this is your chapter and your involvement is important to our success. If I haven't already talked to you, please give me a call to discuss how you can play an active role in PRSA.

